

Dear Chamber Member:

The Petaluma Area Chamber of Commerce is offering an opportunity for our members to enjoy more recognition, visibility and opportunities through our **President's Circle**. The **President's Circle** offers a number of ways to market, advertise and promote your company on a regular, consistent basis.



The **President's Circle** offers four specific packages ranging from \$1250 to \$5000. It is the Chamber's goal to help you develop an annual package of benefits that will raise the visibility of your company in the community. By strategically planning your marketing and advertising activities in these areas, you can develop an individual campaign that will deliver bottom line benefits.

President's Circle members enjoy the convenience of a one-time, all-inclusive transaction that insures representation at Chamber events, in its publications and on the Chamber's

website, www.petalumachamber.com. This is a wonderful way to plan your budget each year. The **President's Circle** will not only let you plan for your sponsorships of annual events, but will also avoid those many calls individuals receive to gather support and logos for the Chamber's many great events.

Feel free to contact me with any questions regarding the **President's Circle**. I invite you to arrange a visit to discuss the benefits and privileges of membership in this special group of members who have made an annual commitment to support the Petaluma Area Chamber of Commerce through sponsorships and marketing opportunities. I look forward to working with you on a program to enhance your company's recognition and visibility in our community.



PHOTOS BY: SCOTT HESS

Sincerely,

Onita Pellegrini
Chief Executive Officer
(707) 762-2785
onitap@petalumachamber.com



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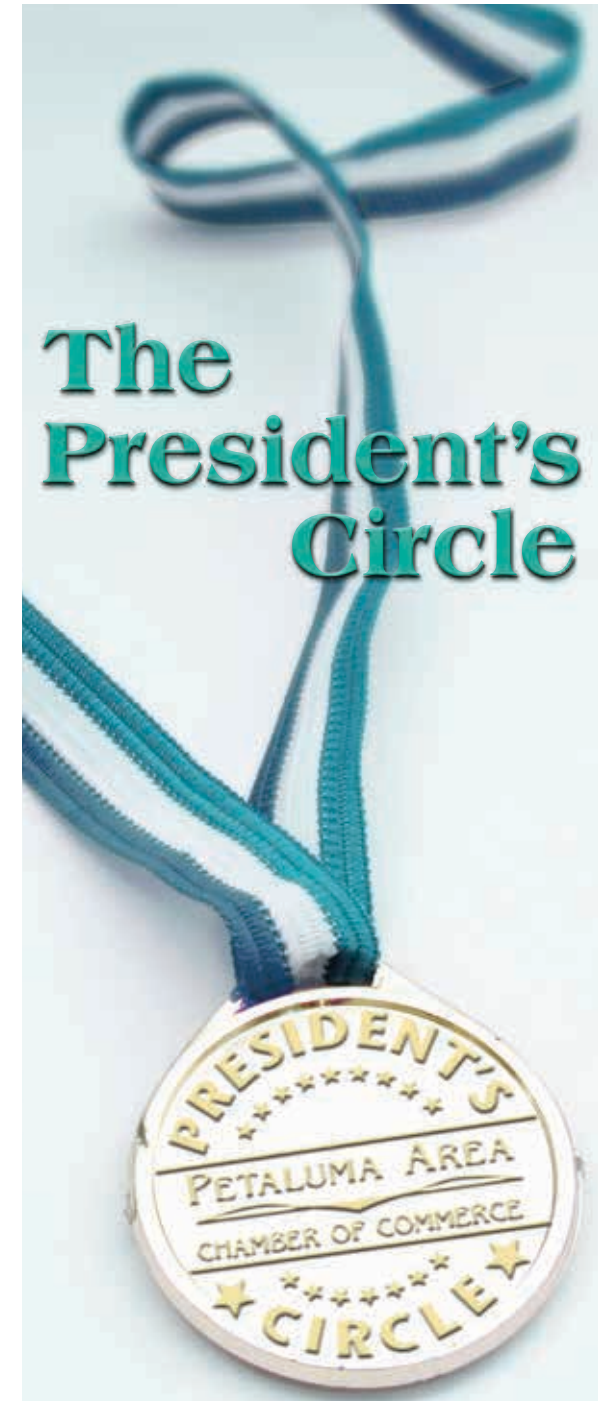
Petaluma Area
CHAMBER
of COMMERCE

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*Brochure design by AVM Graphics, 707-773-1168
Printing provided by Quality Printing Services, 707-775-4300*

**The
President's
Circle**

Join the Team!



PACC President's Circle — Levels of Participation and Benefits

Platinum Membership \$5,000 (true value \$8,900)	Gold Membership \$3,500 (true value \$6,060)	Silver Membership \$1,750 (true value \$3,715)	Bronze Membership \$1,250 (true value \$2,534)
Sponsor of Annual Business Expo Booth in Sponsor Alley with banner Value \$1,000	Sponsor of Annual Business Expo Booth in Sponsor Alley with banner Value \$1,000	Booth at Annual Business Expo Value \$350	Booth at Annual Business Expo Value \$350
Credit for Annual Dues up to \$900	Credit for Annual Dues up to \$900	Credit for Annual Dues up to \$450	Credit for Annual Dues up to \$299
Logo printed on materials as Platinum Member at Annual Installation, and two passes to event Value \$1,000	Listed in program as Gold Member at Annual Installation, and two passes to event Value \$750	Listed in program as Silver Member at Annual Installation, and two passes to event Value \$500	
Sponsor Community Awards Event and four passes to event Value \$380	Sponsor of Community Awards Event and four passes to event Value \$380	Listed on Program of Community Awards Event and two passes to event Value \$205	
Logo on President Circle page on our website, and various outside advertising Value \$750	Logo on President Circle page on our website, and various outside advertising Value \$750	Logo on President Circle page on our website, and various outside advertising Value \$450	Logo on President Circle page on our website, and business name listing in various outside advertising - Value \$125
Sponsor of Member Quarterly Luncheon and 8 tickets (your choice of months) Value \$550	8 Tickets for Member Quarterly Luncheon (your choice of months) Value \$200	4 Tickets for Member Quarterly Luncheon (your choice of months) Value \$100	4 Tickets for Member Quarterly Luncheon (your choice of months) Value \$100
12 half-page ads in <i>Petaluma Business</i> Newspaper (ad may be changed monthly) Value \$3,120	12 quarter-page ads in <i>Petaluma Business</i> Newspaper (ad may be changed monthly) Value \$1,680	12 eighth-page ads in <i>Petaluma Business</i> Newspaper Value \$1,260	12 eighth-page ads in <i>Petaluma Business</i> Newspaper Value \$1,260
Listed as Platinum Member in PACC Annual Directory Value \$400	Listed as Gold Member in PACC Annual Directory Value \$400	Listed as Silver Member in PACC Annual Directory Value \$400	Listed as Bronze Member in PACC Annual Directory Value \$400
Participant in Leadership Petaluma Value \$800			
<ul style="list-style-type: none"> • VIP Receptions with PACC President & elected officials • Platinum Seal on Plaque • I.D. Ribbon and Introduction at major Events 	<ul style="list-style-type: none"> • VIP Receptions with PACC President & elected officials • Gold Seal on Plaque • I.D. Ribbon and Introduction at major Events 	<ul style="list-style-type: none"> • VIP Receptions with PACC President & elected officials • Silver Seal on Plaque • I.D. Ribbon and Introduction at major Events 	<ul style="list-style-type: none"> • VIP Receptions with PACC President & elected officials • Bronze Seal on Plaque • I.D. Ribbon and Introduction at major Events

Please keep in mind that if there is any item that does not meet your needs, an adjustment to the program can be made to meet your company's specific goals and objectives.