



PHOTOS BY: SCOTT HESS, AVM GRAPHICS

Dear Chamber Member:

The Petaluma Area Chamber of Commerce is offering an opportunity for our members to enjoy more recognition, visibility and opportunities through our **President's Circle**. The **President's Circle** offers a number of ways to market, advertise and promote your company on a regular, consistent basis.

The **President's Circle** offers four specific packages ranging from \$1250 to \$5000. It is the Chamber's goal to help you develop an annual package of benefits that will raise the visibility of your company in the community. By strategically planning your marketing and advertising activities in these areas, you can develop an individual campaign that will deliver bottom line benefits.

President's Circle members enjoy the convenience of a one-time, all-inclusive transaction that insures representation at Chamber events, in its publications and on the Chamber's website, www.petalumachamber.com. This is a wonderful way to plan your budget each year. The **President's Circle** will not only let you plan for your sponsorships of annual events, but will also avoid those many calls individuals receive to gather support and logos for the Chamber's many great events.

Feel free to contact me with any questions regarding the **President's Circle**. I invite you to arrange a visit to discuss the benefits and privileges of membership in this special group of members who have made an annual commitment to support the Petaluma Area Chamber of Commerce through sponsorships and marketing opportunities. I look forward to working with you on a program to enhance your company's recognition and visibility in our community.

Sincerely,

Onita Pellegrini
Chief Executive Officer
(707) 762-2785
onitap@petalumachamber.com



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US POSTAGE
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PERMIT NO. 127

PETALUMA AREA
CHAMBER OF COMMERCE

6 Petaluma Blvd. North, Suite A-2
Petaluma, CA 94952
707-762-2785
www.petalumachamber.com



Join the Team!

PACC President's Circle — *Levels of Participation and Benefits*

Platinum Membership \$5,000 (true value \$9,630)	Gold Membership \$3,500 (true value \$5,990)	Silver Membership \$1,750 (true value \$3,495)	Bronze Membership \$1,250 (true value \$2,090)
Sponsor of Annual Business Expo Booth in Sponsor Alley with banner Value \$1,000	Sponsor of Annual Business Expo Booth in Sponsor Alley with banner Value \$1,000	Booth at Annual Business Expo Value \$400	Booth at Annual Business Expo Value \$400
Credit for Annual Dues up to \$1,000	Credit for Annual Dues up to \$750	Credit for Annual Dues up to \$500	Credit for Annual Dues up to \$250
Logo printed on materials as Platinum Member at Annual Installation, and two passes to event Value \$1,000	Listed in program as Gold Member at Annual Installation, and two passes to event Value \$600	Listed in program as Silver Member at Annual Installation, and two passes to event Value \$350	
Sponsor Community Awards Event and four passes to event Value \$380	Sponsor of Community Awards Event and four passes to event Value \$380	Listed on Program of Community Awards Event and two passes to event Value \$205	
Logo on home page and large banner ad presence on www.petalumachamber.com Value \$1,500	Medium banner ad presence on www.petalumachamber.com Value \$1,200	Small banner ad presence on www.petalumachamber.com Value \$600	
Sponsor of Wake Up Petaluma Program and four breakfasts (your choice of months) Value \$430	Four breakfasts at Wake Up Petaluma (your choice of months) Value \$80	Eleven breakfasts at Wake Up Petaluma (one each month) Value \$220	Eleven breakfasts at Wake Up Petaluma (one each month) Value \$220
Twelve half-page ads in Petaluma Business Newspaper (ad may be changed monthly) Value \$3,120	Twelve quarter-page ads in Petaluma Business Newspaper (ad may be changed monthly) Value \$1,680	Twelve eighth-page ads in Petaluma Business Newspaper Value \$1,020	Twelve eighth-page ads in Petaluma Business Newspaper Value \$1,020
Listed as Platinum Member in PACC Annual Directory Value \$400	Listed as Gold Member in PACC Annual Directory Value \$300	Listed as Silver Member in PACC Annual Directory Value \$200	Listed as Bronze Member in PACC Annual Directory Value \$200
Participant in Leadership Petaluma Value \$800			
<ul style="list-style-type: none"> • VIP Breakfast with PACC President • Platinum Seal on Plaque • I.D. Ribbon and Introduction at Events • Business logo in PACC ads 	<ul style="list-style-type: none"> • Gold Seal on Plaque • Business logo in PACC ads 	<ul style="list-style-type: none"> • Silver Seal on Plaque • Listed as Silver Member in PACC ads 	<ul style="list-style-type: none"> • Bronze Seal on Plaque • Listed as Bronze Member in PACC ads

To Platinum and Gold members, please keep in mind that if there is any item that does not meet your needs, an adjustment to the program can be made to meet your company's specific goals and objectives.